

Car Slice Innovations Revolutionising Mobility Through Fractional Car Ownership

Welcome to the future of car ownership in India—smarter, more affordable, and accessible to everyone.



Made with GAMMA



The Urban Mobility Challenge in India

India's cities face unprecedented mobility challenges that affect millions of commuters daily.

Traffic Congestion

Indians waste an average of 7-10 hours weekly in traffic, impacting productivity and quality of life.

Air Pollution Crisis

Vehicle emissions contribute significantly to urban air pollution, with major cities exceeding safe AQI levels consistently.

Unaffordable Ownership

Traditional car ownership requires ₹15-30 lakhs upfront, with ongoing maintenance, insurance, and depreciation costs.

These challenges demand innovative solutions that make mobility sustainable, affordable, and accessible.

What is Fractional Car Ownership?

A revolutionary approach that allows multiple members to share ownership and usage of premium vehicles, reducing costs whilst maintaining flexibility.

01

Shared Investment

Multiple members co-own a vehicle, dividing the purchase cost and reducing individual financial burden dramatically.

02

Scheduled Access

Smart booking platform ensures members get convenient access based on their usage needs and preferences.

03

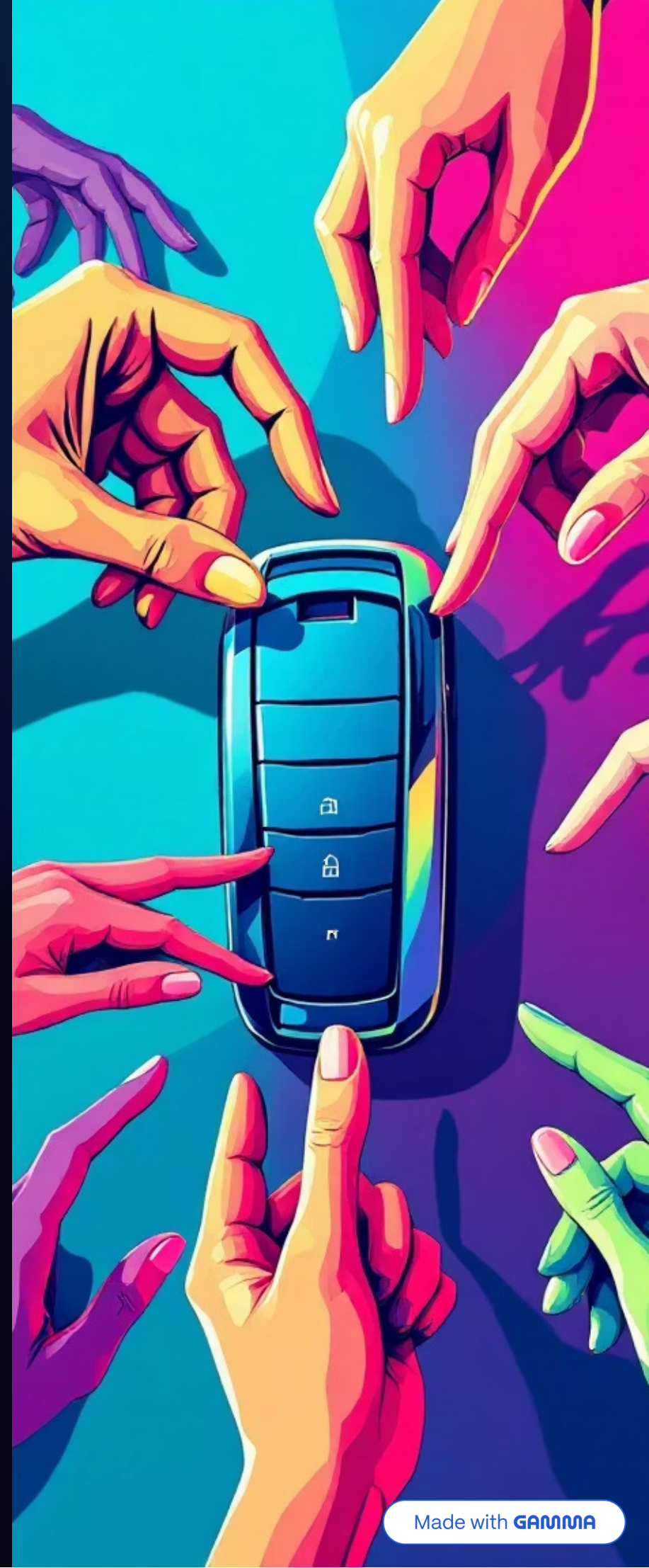
Hassle-Free Maintenance

Car Slice handles all servicing, insurance, repairs, and documentation —members simply drive and enjoy.

04

Flexible Ownership Plans

Choose from multiple tenure options (6 months to 3 years) that suit your lifestyle and budget requirements.



Car Slice's Innovative Platform

Technology-Driven Solutions

Our cutting-edge mobile application and IoT-enabled vehicles deliver seamless shared mobility experiences.

- **Smart Booking System:** Reserve your vehicle slots in advance through our intuitive app
- **Real-Time Tracking:** Know your car's location, availability, and maintenance status instantly
- **Digital Key Access:** Unlock and start vehicles directly from your smartphone
- **Usage Analytics:** Track your driving patterns, costs, and environmental savings



Secure Transactions

Bank-grade encryption and verified member profiles ensure complete safety.



Smart Notifications

Get reminders for bookings, maintenance updates, and exclusive offers.



24/7 Support

Round-the-clock customer assistance for any queries or emergencies.

Our Fleet Portfolio

Premium cars accessible to everyone through flexible ownership plans tailored to Indian families and professionals.

Family SUVs

Spacious 7-seaters like Maruti Ertiga and Mahindra XUV700—perfect for weekend getaways and family trips.

Executive Sedans

Honda City, Hyundai Verna for comfortable daily commutes and business meetings with style.

Electric Vehicles

Eco-friendly options like Tata Nexon EV and MG ZS EV—experience the future whilst saving the planet.

Compact SUVs

Popular models like Hyundai Creta and Kia Seltos—versatile vehicles for city and highway driving.

All vehicles are less than 2 years old, fully insured, and maintained to manufacturer standards.

Cost Comparison

Traditional Ownership vs Car Slice Fractional Model

Discover the real savings when you choose Car Slice over conventional car ownership for a mid-segment SUV.

Traditional Ownership (3 Years)

- Vehicle Cost: ₹15,00,000
- Insurance (annual): ₹75,000 × 3
- Maintenance: ₹1,50,000
- Depreciation (30%): ₹4,50,000
- Parking & Other Costs: ₹1,20,000

Total Cost: ₹22,95,000

Car Slice Fractional Model (3 Years)

- Membership Fee: ₹3,50,000
- Monthly Subscription: ₹8,000 × 36
- Insurance: Included
- Maintenance: Included
- No Depreciation Burden

Total Cost: ₹6,38,000

72%

Cost Savings

Save over ₹16 lakhs compared to traditional ownership over 3 years.

₹0

Maintenance Worries

Absolutely zero unexpected repair bills or service hassles for members.

4-6

Members per Vehicle

Optimal sharing ratio ensures availability whilst maximising cost efficiency.

Success Stories

Meet our members who've transformed their commuting experience and lifestyle with Car Slice.

Priya Sharma, IT Professional, Bangalore

"Car Slice allowed me to drive a premium SUV without the ₹20 lakh upfront cost. I use it for weekend trips and important meetings. The booking system is seamless, and I've saved over ₹5 lakhs already!"

Rajesh Patel, Small Business Owner, Mumbai

"As an entrepreneur, I needed flexibility without massive capital investment. Car Slice gave me access to multiple vehicles based on my business needs. It's been a game-changer for my operations."

Anita Desai

Marketing Executive

"Perfect solution for someone who doesn't drive daily but needs a car for important occasions."

Vikram Singh

Freelance Consultant

"The maintenance-free experience is what sold me. No more dealing with mechanics or insurance paperwork."

Meera Iyer

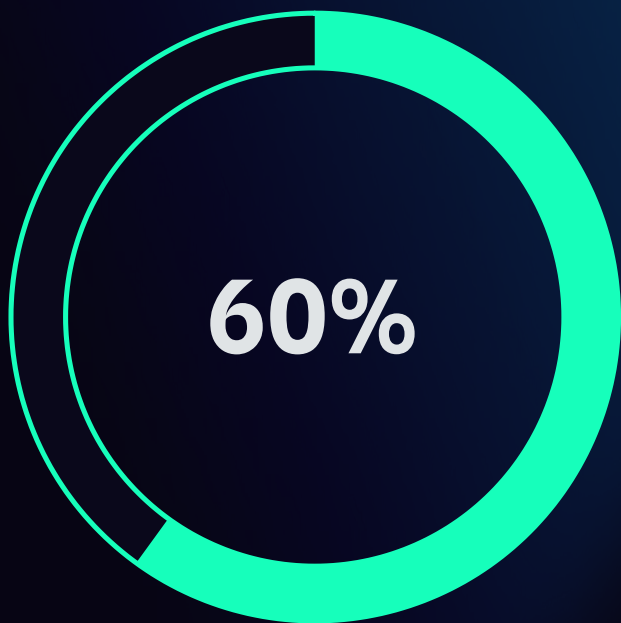
Healthcare Professional

"I love the variety—sometimes I need a sedan, sometimes an SUV. Car Slice offers both flexibility and affordability."

Environmental Impact

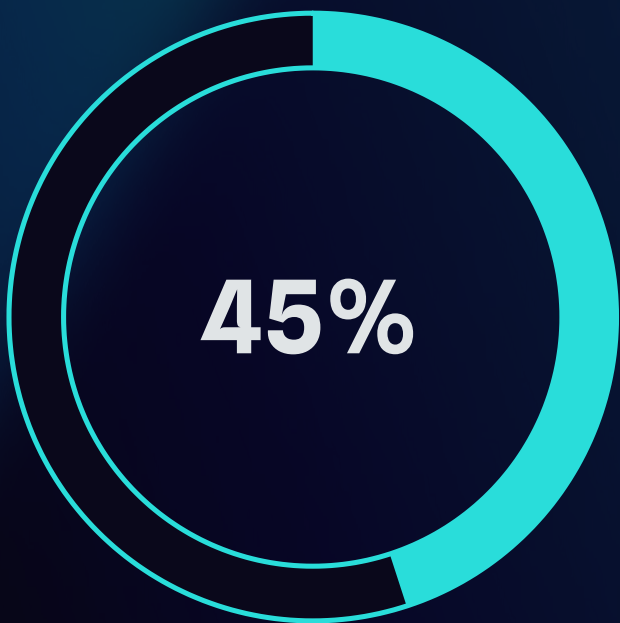
How Car Slice is Reducing Carbon Footprint in Indian Cities

Our fractional ownership model isn't just economically smart—it's environmentally responsible, contributing to cleaner Indian cities.



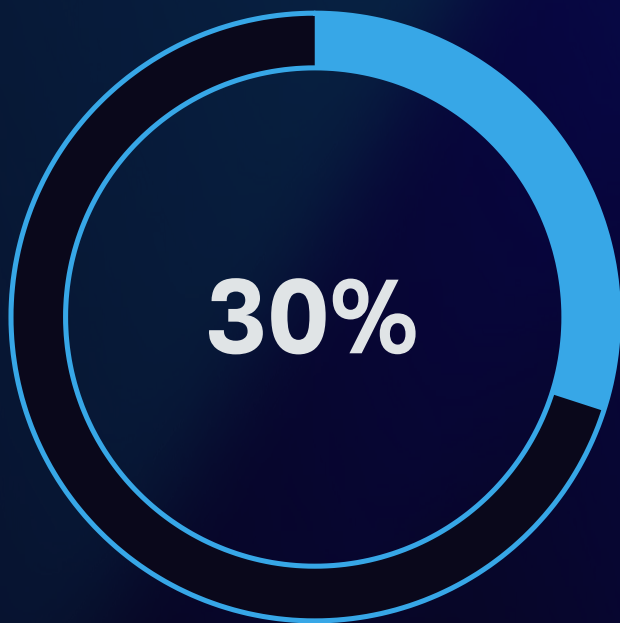
Fewer Cars on Roads

Each shared vehicle replaces 4-6 individually owned cars, reducing traffic congestion significantly.



Lower Emissions

Optimised vehicle utilisation and EV options reduce overall carbon emissions per member.



Resource Conservation

Reduced manufacturing demand leads to lower resource consumption and environmental degradation.

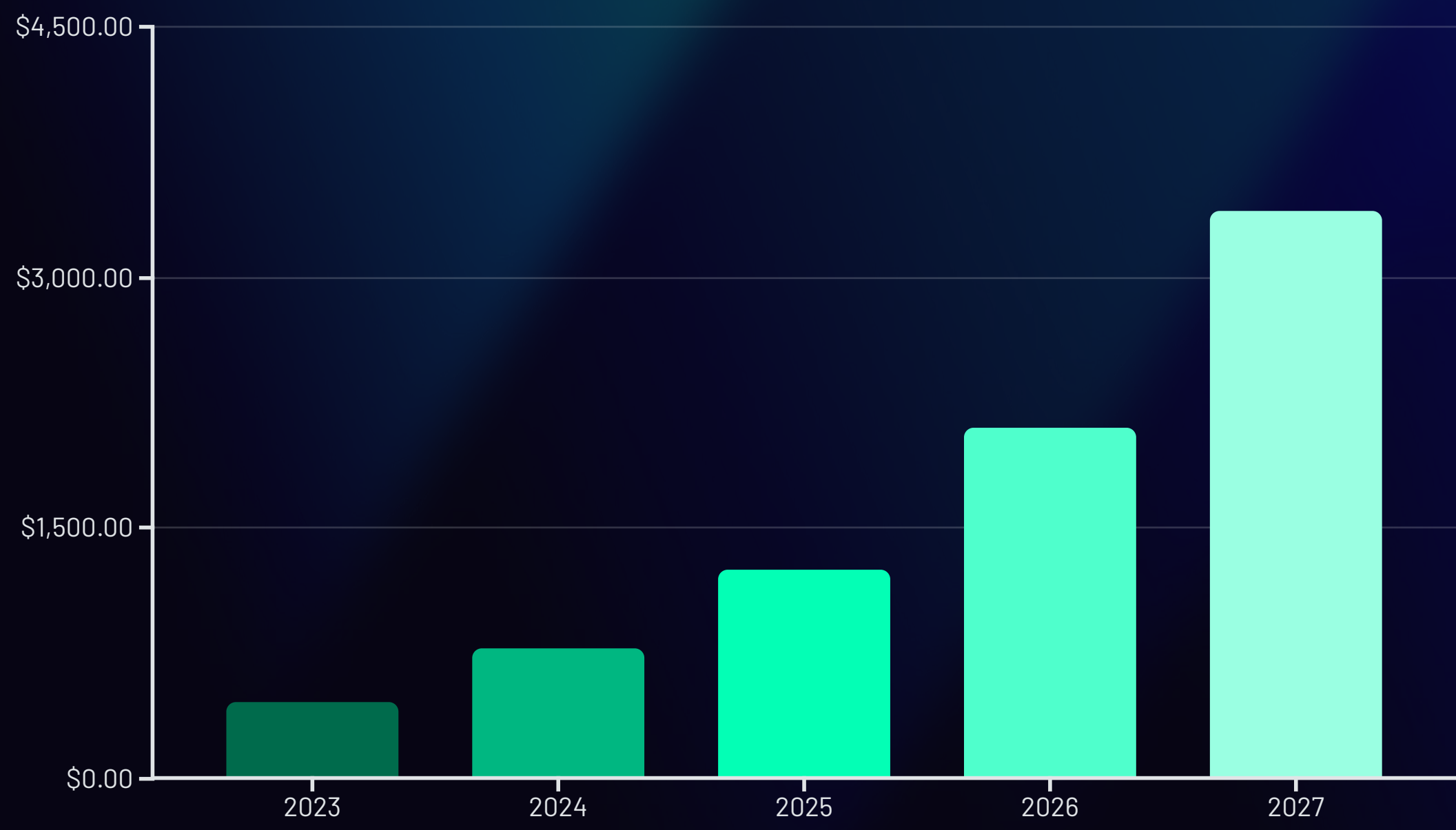
Our Green Initiatives

- Transitioning 40% of our fleet to electric vehicles by 2025
- Carbon offset programmes for every kilometre driven
- Partnership with renewable energy providers for charging infrastructure
- Tree plantation drives—one tree planted for every new member



Market Opportunity

The growing demand for alternative mobility solutions in India presents an unprecedented business opportunity.



Rising Middle Class

India's middle class is projected to reach 580 million by 2030, creating massive demand for affordable mobility solutions.

Changing Preferences

Millennials and Gen-Z prefer access over ownership, driving the shift towards sharing economy models.

Urban Expansion

Rapid urbanisation in tier-2 and tier-3 cities opens new markets for fractional ownership services.

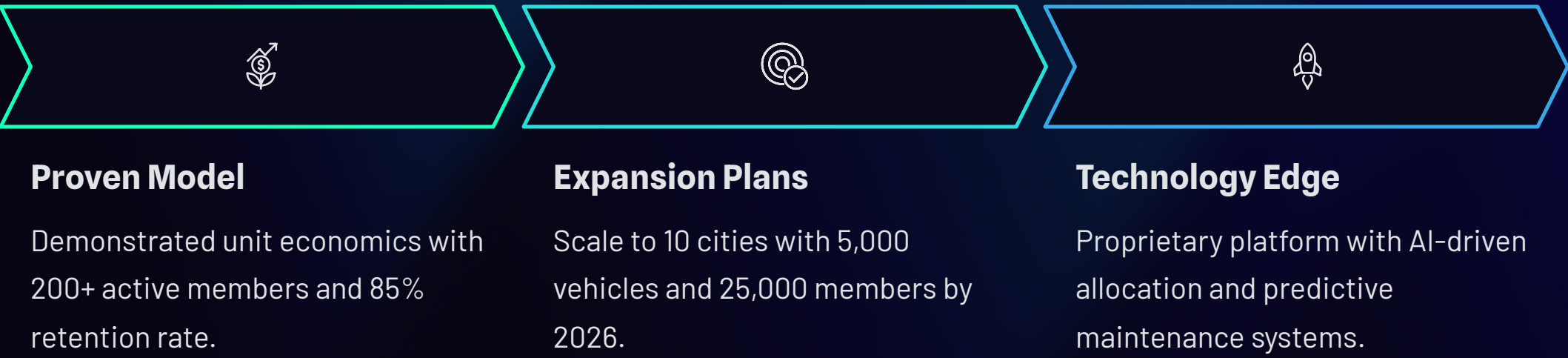
Government Support

Policy initiatives promoting shared mobility and electric vehicles create favourable regulatory environment.

Investment Proposition

Join Us in Building India's Future of Smart Transportation

Car Slice Innovations is seeking strategic investment to scale operations across major Indian cities and revolutionise urban mobility.



Investment Highlights

- **₹50 Crore Series A Round:** For fleet expansion and technology development
- **3X Revenue Growth:** Projected annually over the next three years
- **Asset-Light Model:** Scalable business with strong unit economics
- **Experienced Team:** Industry veterans from automotive and technology sectors

Use of Funds

- Fleet Expansion: 60%
- Technology Development: 25%
- Marketing & Brand Building: 10%
- Working Capital: 5%

 **Contact us today** to schedule a detailed discussion and discover how you can be part of India's mobility revolution. Together, let's drive towards a sustainable, accessible, and prosperous future.